



WELCOME  
2021 ANNUAL GENERAL MEETING

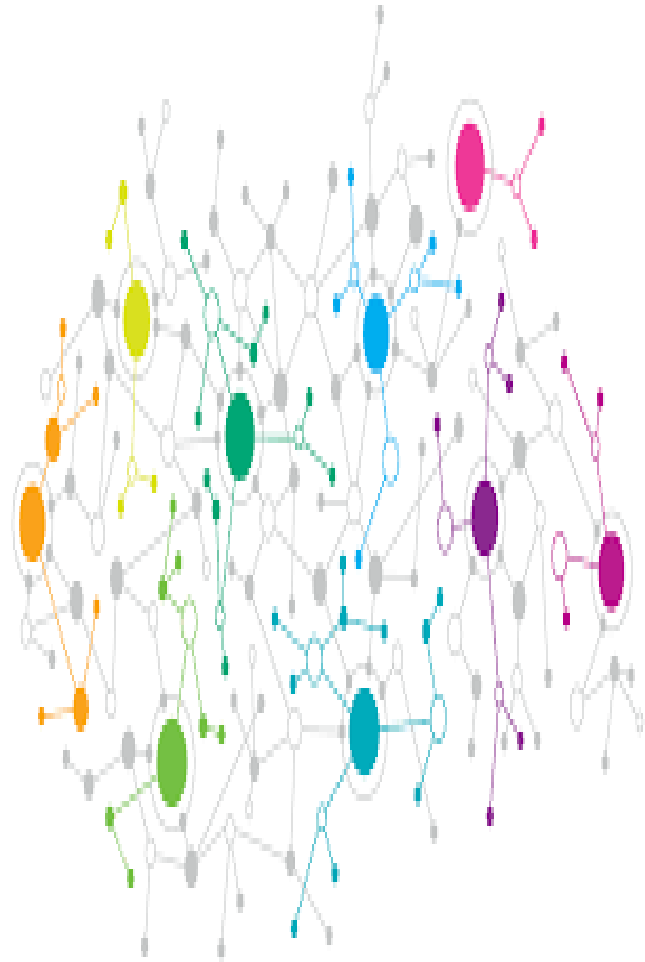
# Ground Rules/Logistics

A hand is pointing to the word 'RULES' on a chalkboard. The words 'GROUND' and 'RULES' are written in white chalk on a dark green background.

GROUND  
RULES

- Must be a member to continue
- Be present
- Mute when not speaking
- Please show yourself on video
- Use the 'Raise your hand' feature if you have questions or comments
- Use the Chat feature to send thoughts, emotions, or to share resources

# Networking




**Answer one of the below questions:**

1. What is a positive affect that has come out of the pandemic for you personally?
2. What skill do you utilize the most in your current position?
3. Did you choose your current career, or did it choose you?

# IIBA NEW – Help Wanted!

## volunteerism

[,vælən'tɪrɪzəm] 

NOUN *NORTH AMERICAN*

the use or involvement of volunteer labor, especially in community services.

- Volunteer opportunities exist with IIBA NEW
  - Be a board member
  - Be part of a committee
  - Be a sponsor
  - Be a mentor

# 2020 Board of Directors

President – Jay Esty

VP of Finance – Cheri Shettl

VP of Administration – Bryan Moran

VP of Technology and Communications – Tammy Miller

VP of Strategy – Shawn Diamond

VP of Education and Certification – Angie Bucholz

VP of Membership and Sponsorship - Shelby Hujet

VP of Events – Lynn Ratkowski

Director of Membership – Heather Ziarnik

# Current IIBA Open positions

- Board President-Elect (2021)
- VP of Administration
- VP of Membership and Sponsorship
- VP of Strategy
- VP of Education and Certification

# Candidates and Open Positions

President-Elect (2021)

Angie Buchholz

VP of Administration

Shelby Hujet

VP of Membership and Sponsorship

Shawn Diamond

# Candidate bios - Angie Buchholz



## President-Elect

- Angie is employed by Thrivent Financial. Angie has many years of experience in the Business Analysis field including leading and managing large and small project, implementation of Business analysis process improvements, and holds a Green Belt in Continuous Improvement.
- Angie has a Bachelor's of Science degree in Business Management and carries a Property, Casualty, Life, and Health Insurance license with the State of Wisconsin.
- Angie enjoys spending time with her family; Downhill skiing, water skiing, spending time on the water (when the Wisconsin winters let up), and spending time boating.



# Candidate bios – Shelby Hujet



## VP of Administration

- Shelby is currently employed with Schreiber Foods and works with areas of the organization on large projects performing analysis, gathering and managing requirements, testing and implementation.
- Prior to Schreiber Foods, Shelby was a Business Analyst at Humana Insurance for 7 years and worked on projects relating to Compliance, Commissions and Health Care Reform.
- Shelby enjoys spending time with family, cooking and baking, and playing softball and volleyball.

# Candidate bios – Shawn Diamond



## VP of Membership and Sponsorship

- Shawn has been at Oshkosh Corporation since 1997 and has supported the Global Integrated Product Support Division (Parts, Service, Training, and Manuals) during its rapid growth since 2001.
- At Oshkosh, Shawn gathers and manages requirements for projects of all sizes. Shawn holds a Bachelors of Science degree in Geology and Astronomy from UW Madison and became a Certified Business Analysis Professional (CBAP®) in 2012.
- Shawn enjoys spending time with his fiancé, family and friends as well as biking, and enjoying Wisconsin's roads, trees, parks and lakes.

# Time to Vote!

- Please remember, only chapter members can vote!
- You will be presented with a poll and a question for each open position.
- Please select one response for each question:
  - The candidate (if applicable),
  - Write-in, or
  - No response
- If you select “Write-in”, please submit the name of the write-in and the board position in a private chat to Brian Laehn, our Election Coordinator.
- The voting poll is anonymous.

# 2020 Year in Review

- Covid and a year of adaptation
- Chapter Financial Status
- Past Meetings
- Volunteerism/WIBAAD
- A look into the future

# 2020 Covid impacts

- Most members working from home since March 2020
- Many members not returning to the office until after Memorial Day 2021, some not until the beginning of 2022
- IIBA NEW held three in-person meetings in 2020
- IIBA held three virtual meetings and cancelled one meeting
- Virtual meetings are now the new normal
- Video conferencing overload!
- Negative impact on volunteerism
- Conferences cancelled (WI-BADD) or went virtual (BBC)
- Due to economic uncertainty, many employers are tightening budgets and are not paying for memberships or conference attendance

# 2020 Financial Summary

## Expenses of \$3400

- Current major spend is our technology

## Revenue of \$2300

- 40% less than last year
- Biggest contributor was the switch from in person to virtual meeting format

## Covid Affects

- Like so many other businesses, we've had to be flexible and adaptable

# 2020 Meetings

- **January** – (In-Person) CIO Leadership Panel and Discussion on Emotional Intelligence
- **March** – *Cancelled due to Covid*
- **June** - (Virtual) BA networking event
- **September** – (Virtual) BA Educational Pathways & Bridging the Skill Gap
- **November** – (Virtual) Making Meetings Meaningful



## WI BADD Comes to an End

We all know 2020 has been anything but ordinary. It has affected our everyday lives, work habits and the traditions we look forward to. It has been with heavy hearts that the WI BADD Board of Directors has made the decision to dissolve the official conference entity. This was not a decision we took lightly but with a number of factors including Covid-19 impact, reduction in sponsorship and in reduced volunteers we felt 2020 was the time to sunset.

We have proactively spoken with the Wisconsin IIBA chapters and while they are also saddened by the news they do understand and support the decision made by the board. It is our hope that WI BADD can be carried on by the chapters in the future. To support this, transition of information from WI BADD to the chapters will begin immediately.

We would like to thank all of the past attendees, volunteers, sponsors and speakers for their support of WI BADD throughout the years. Without all of you WI BADD would not have been a success all these past years.

If you are still interested in attending business analyst events, please contact one of the Wisconsin chapters. The Northeast chapter is at [newwisconsin.iiba.org](http://newwisconsin.iiba.org) and the Southeast chapter is at [wisconsin.iiba.org](http://wisconsin.iiba.org).

WI BADD Board of Directors



# Greater Madison Chapter

- The Greater Madison Chapter closed its doors at the end of 2020.
- Former Greater Madison Chapter members should reach out to IIBA NEW or SE Wisconsin chapters for further information and membership possibilities.

# Upcoming Chapter Meetings

***IIBA EVENTS- see [newisconsin.iiba.org/events](http://newisconsin.iiba.org/events)***

Date	Event / Speaker	Location
March 24, 2021	TBD	Virtual meeting via Zoom
May x , 2021	BA Leader and Chapter Meeting	TBD

# A glimpse into the future...

- We anticipate meetings will continue to be virtual through the end of the year.
- Hybrid meeting models (virtual and in-person) will be reviewed and developed.
- IIBA NEW will work with the SE Wisconsin to offer an educational / conference opportunity in 2021.
- IIBA Harmonization - One Team, One Message!

# Questions / Feedback

- Opening the floor for questions about the election, tonight's presentation, and other questions regarding the chapter and / or IIBA.
- Your Board of Directors would also like feedback on meeting formats, the importance of education and the importance of a Wisconsin BA conference.

**The floor is open...**