

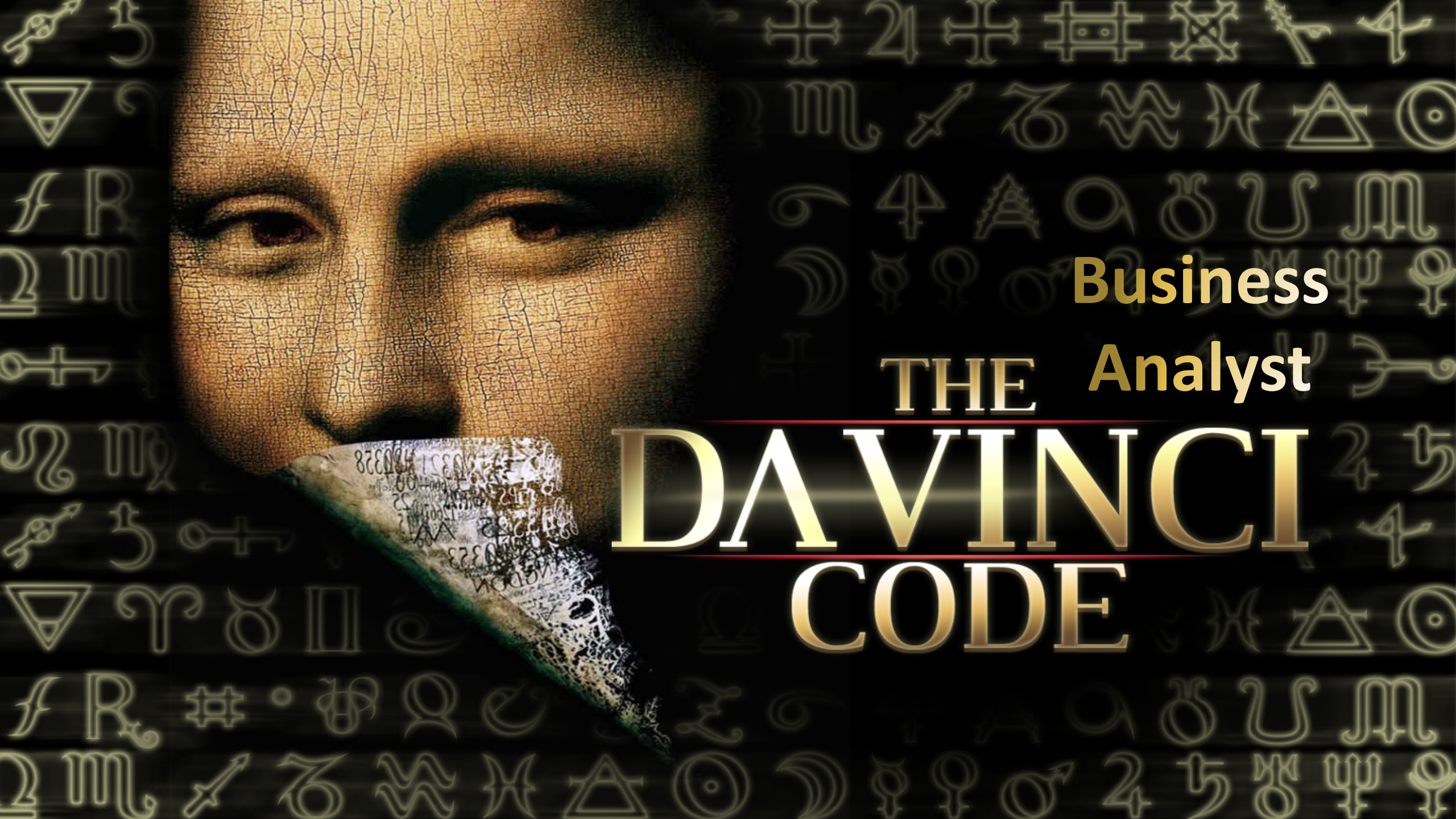


The Business Analyst da Vinci Code



Think Learn Work
Differently

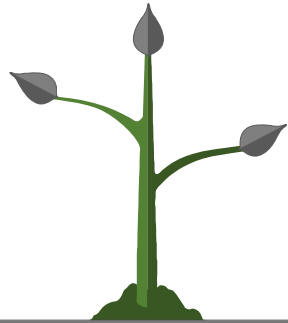
Learning How to Think, Learn
& Work DIFFERENTLY



Business

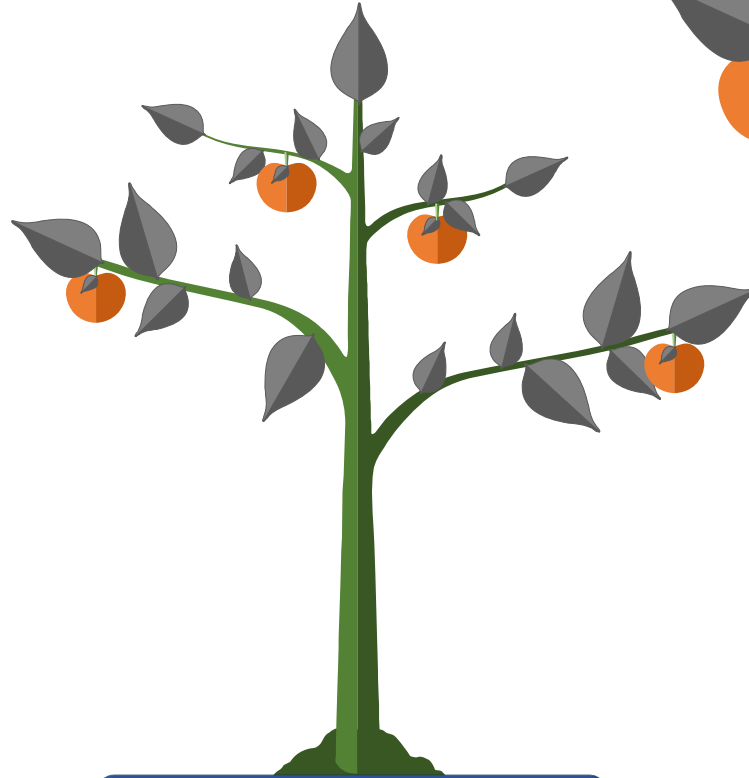
Analyst

THE
DAVINCI
CODE



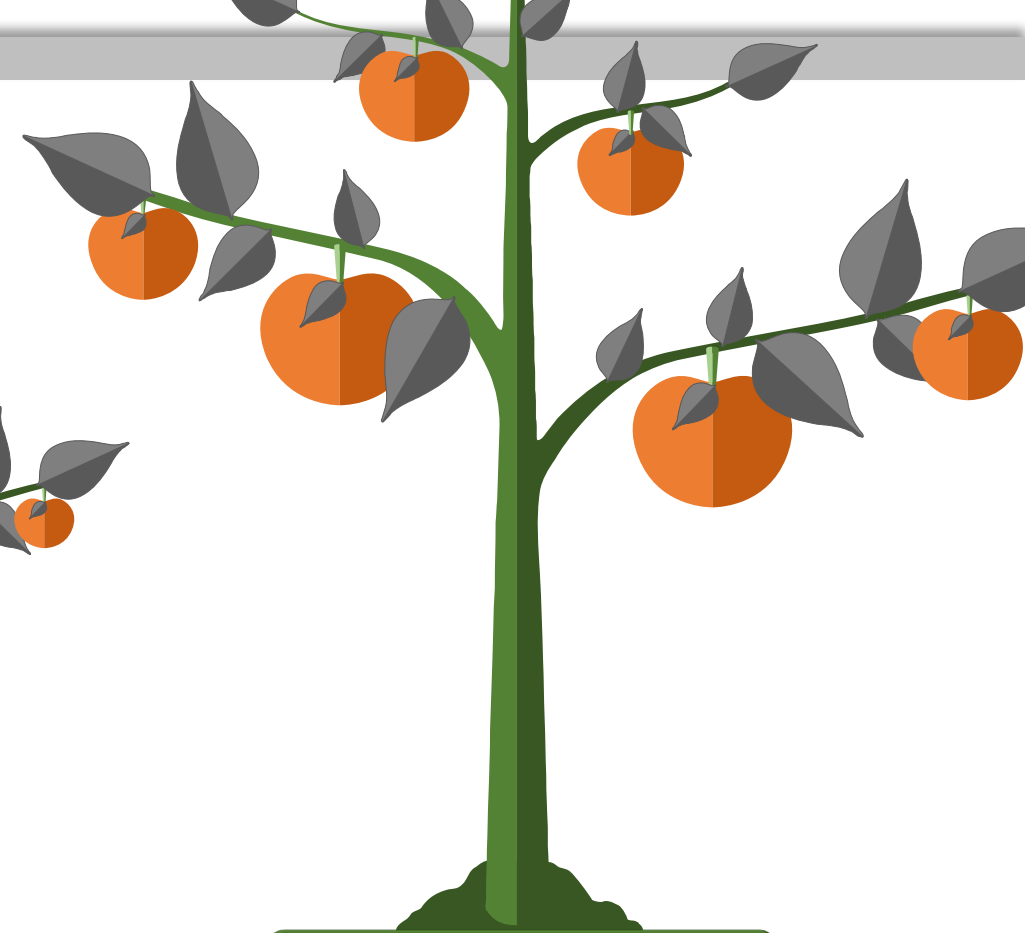
Your Beginning

Competencies
Learning
Techniques
Skills
Tools



Midlife Crisis

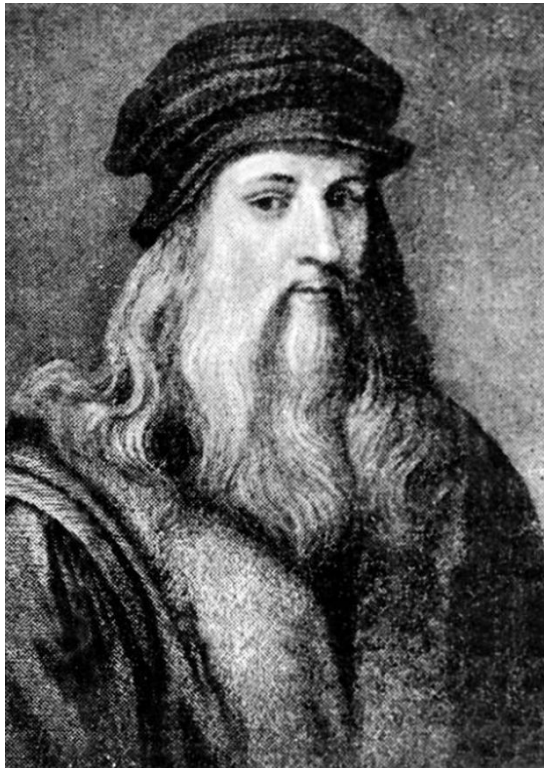
Seen as competent
Not satisfied
Can't get to the next level
Not getting the promotion



da Vinci

Principled approach to life
Dealt with complex situations
Maximized his potential
Wisdom
Polymath





WORK

LEARN

THINK

DIFFERENTLY

Botanist

Astronomist

Geologist

Cartographer

Mathematician

Sculptor

Musician

POLYMATH

Paleontologist

Scientist

Inventor

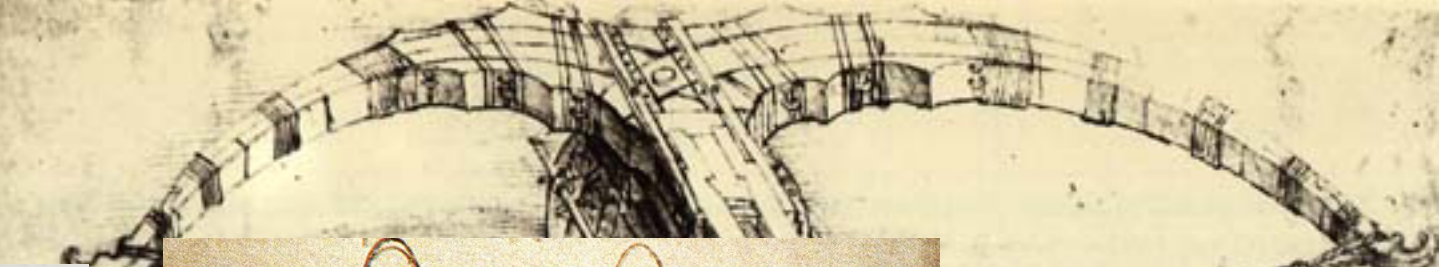
Artist

Architect

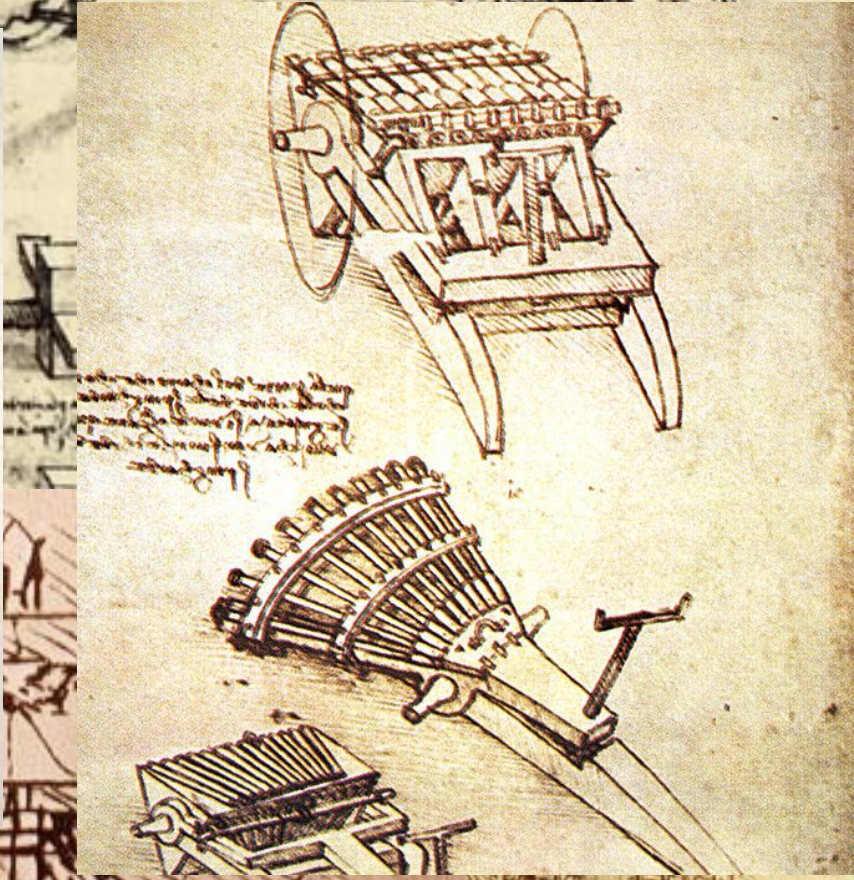
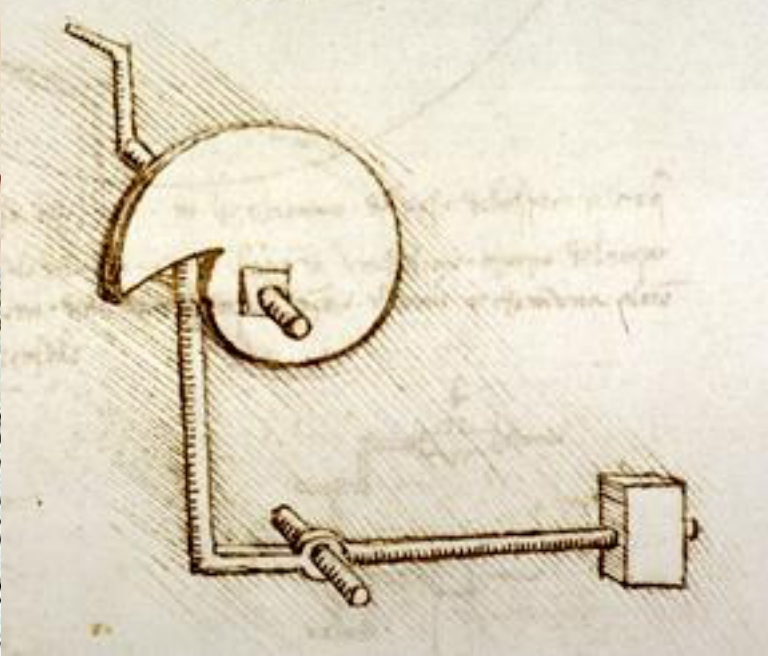
Painter

Historian

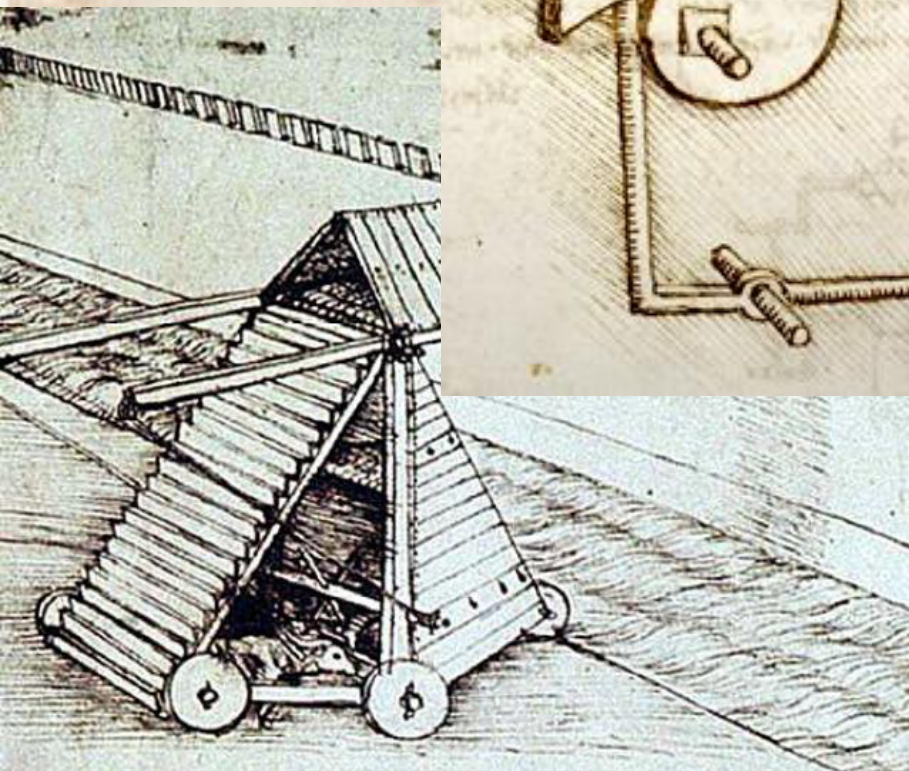
Engineer



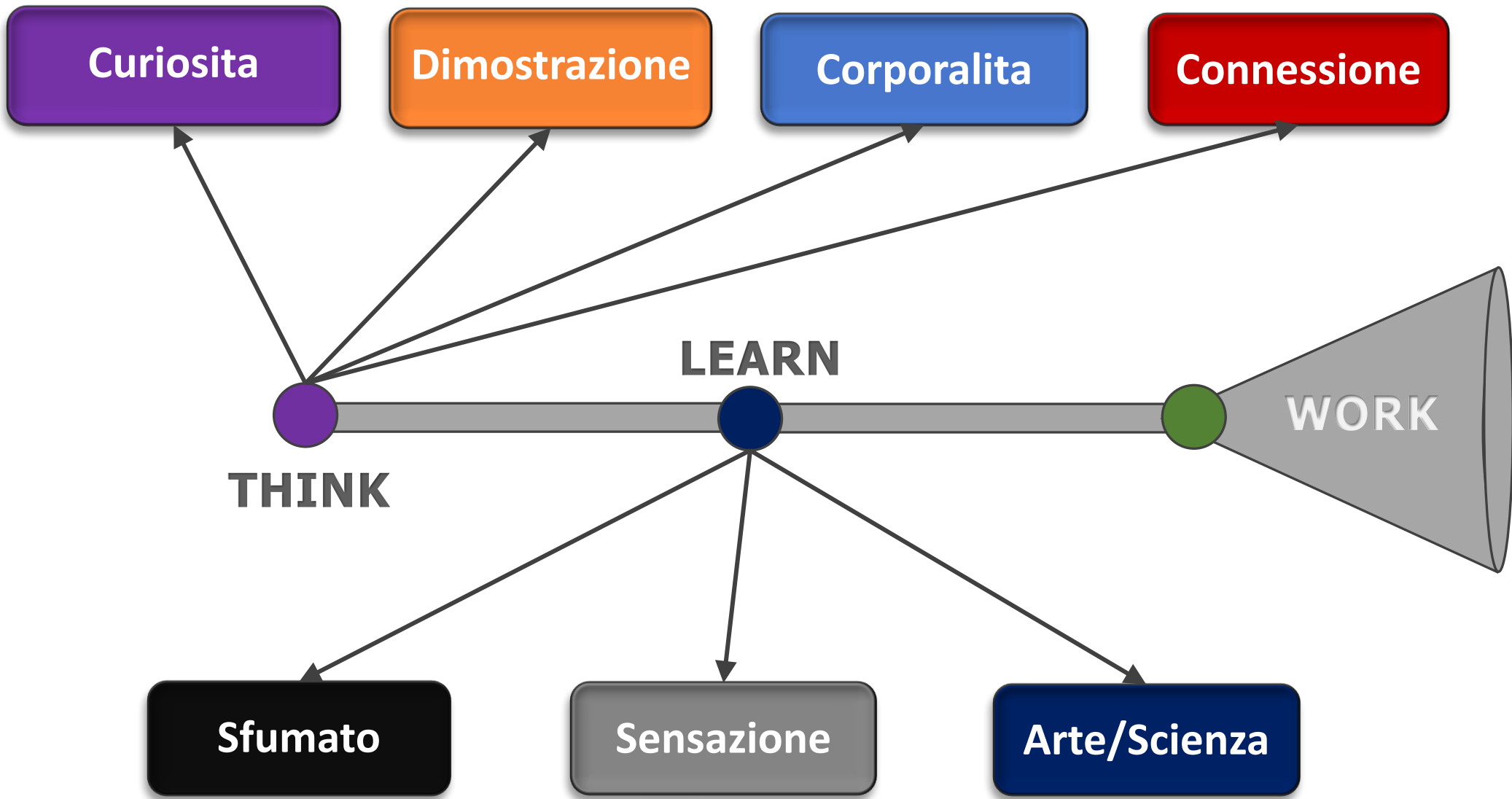
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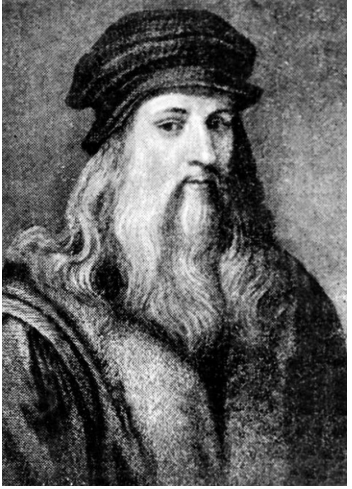
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Handwritten text in a cursive script, likely a historical or technical document.



The da Vinci Principles: Breaking the Business Analyst da Vinci Code



LEARN

STEPS



THINK

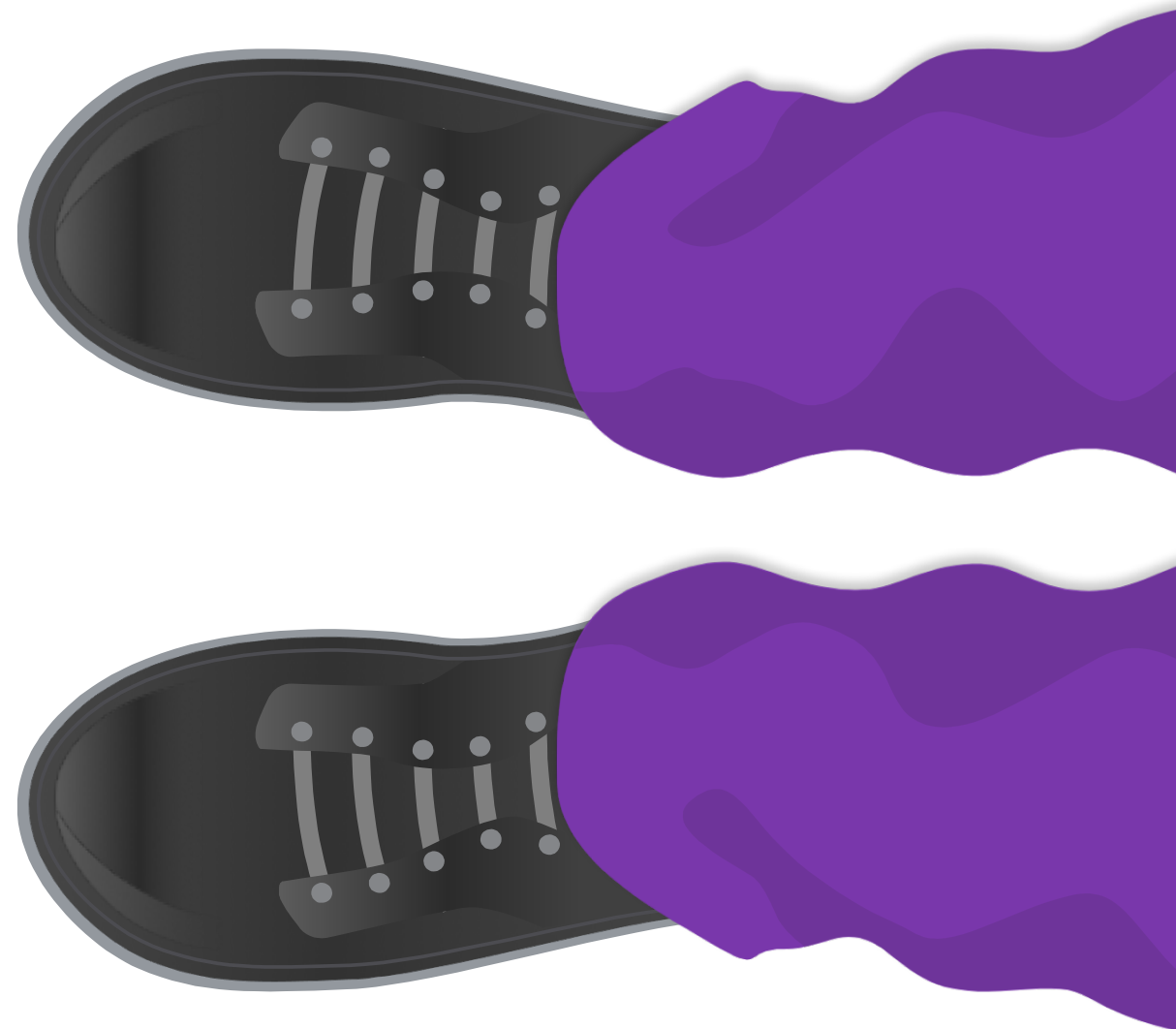
STEPS

WORK

STEPS

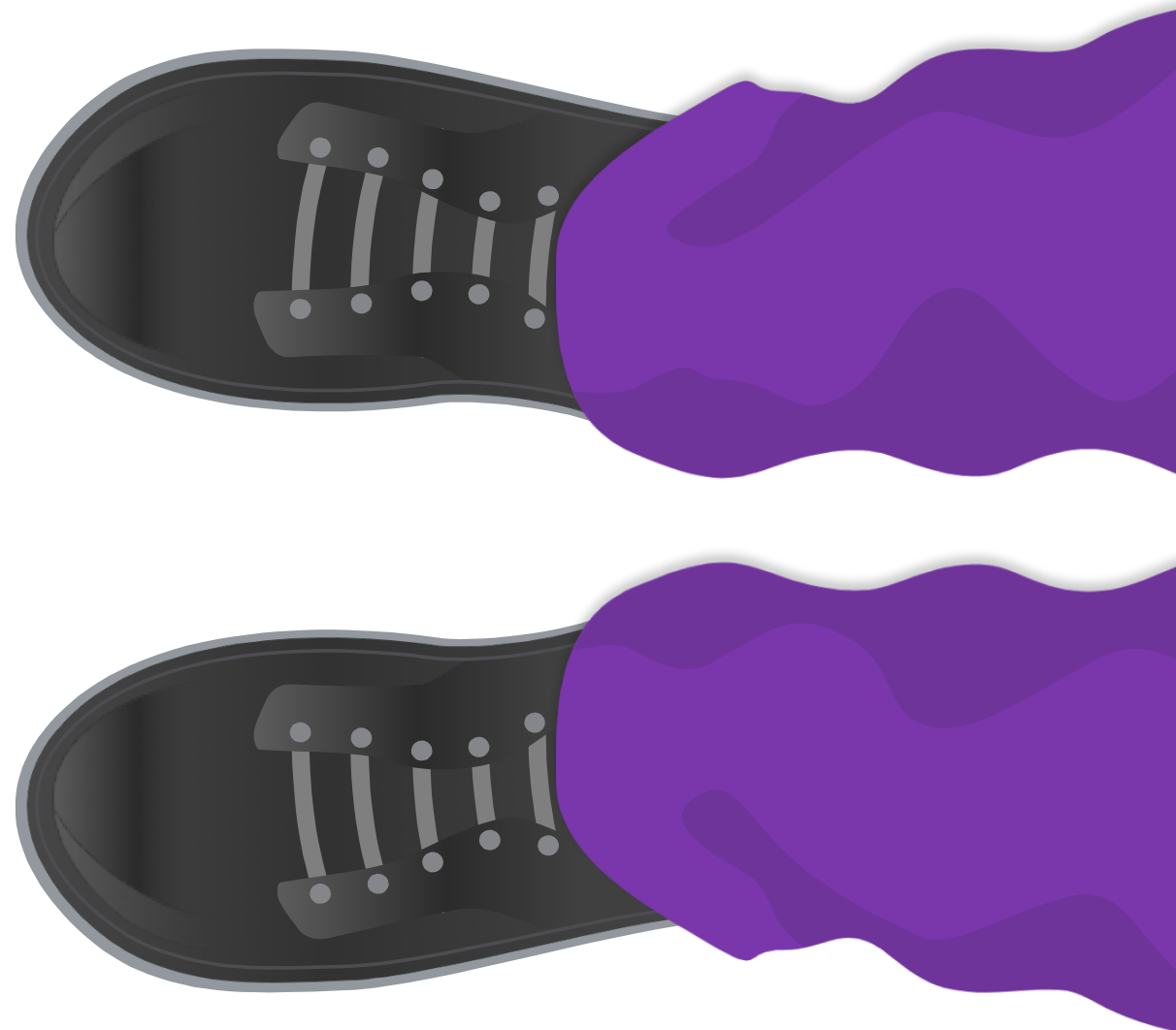
CURIOSITA

1. Insatiable appetite for curiosity – about everything
2. Always learning, always learning, always learning
3. Open mind, unbiased
4. It is the quality of the question that sets you apart
5. Explore without limits – don't let others hold you back



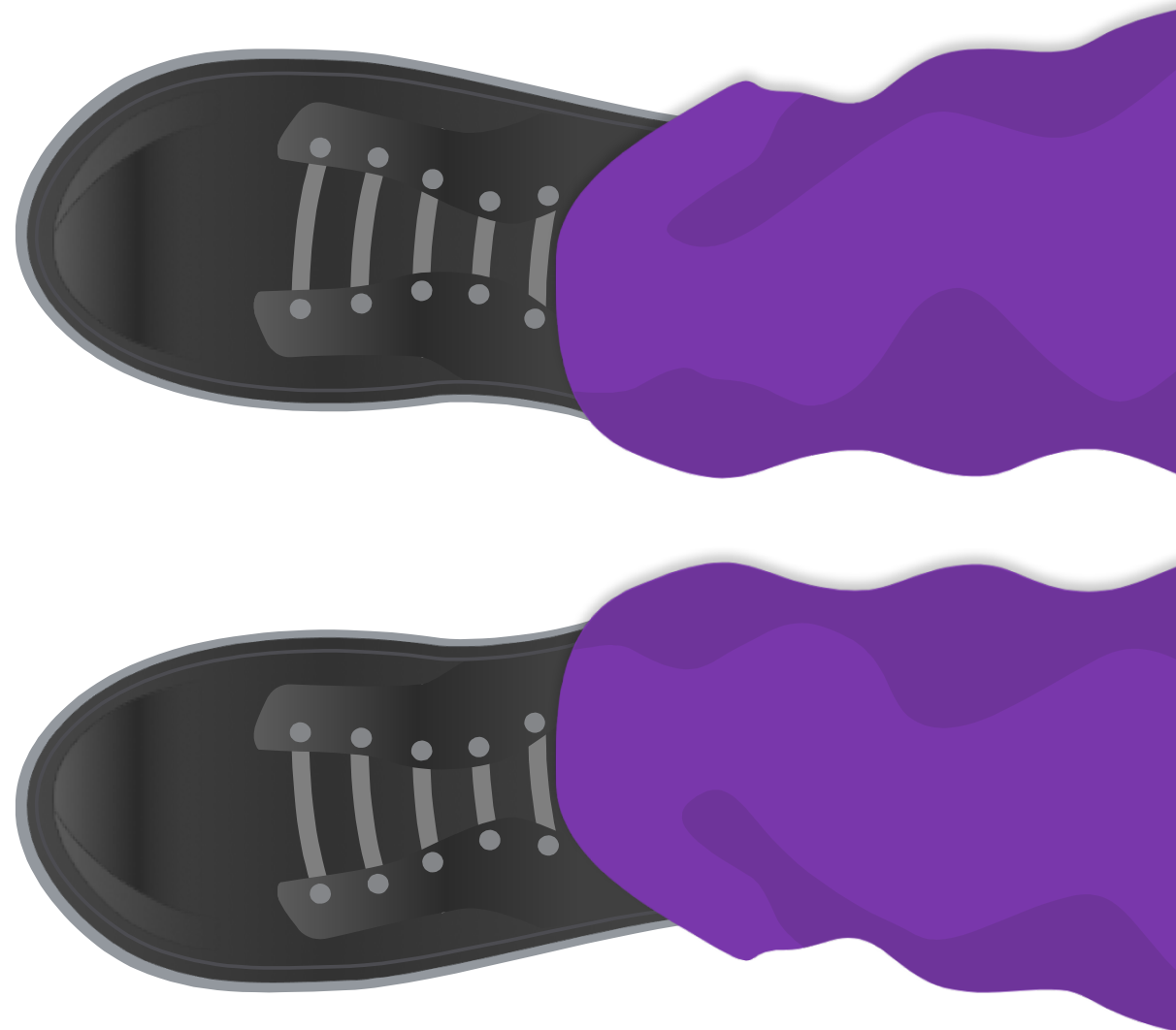
DIMOSTRAZIONE

1. Test everything and learn from your mistakes
2. Repeated testing gives you more experience
3. Failing often is good
4. Persistence is key even when you are failing and that is okay
5. Argue your own beliefs – sometimes you will change how you look at things



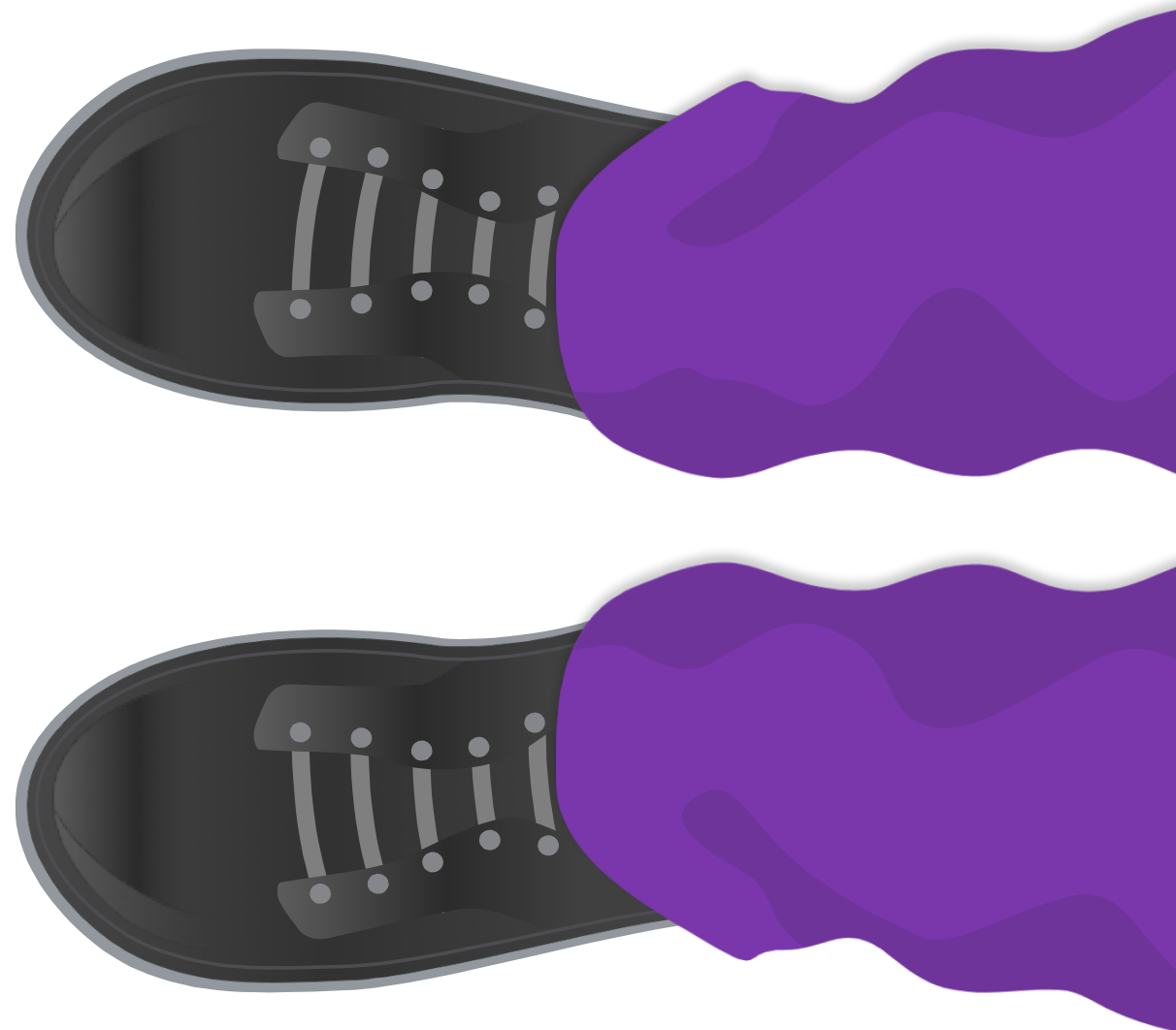
CORPORALITA

1. Grace
2. Poise
3. Fitness
4. Ambidexterity



CONNESIONE

1. All things are connected
2. Systems thinker
3. Form patterns
4. Solve puzzles
5. Make new connections by combining new things





ARTE/SCIENZA

1. Art and science – left and right brain thinking
2. You find the balance between logic and creativity
3. Mona Lisa





SFUMATO

1. Embrace the unknown
2. Embrace paradox
3. Embrace ambiguity
4. Love mysteries
5. Don't worry about being in control all the time
6. Ambiguity is not knowing something, it is when you know something but can't figure out the meaning





SENSAZIONE

1. Sapere Vedere
2. Not seeing is believing – it is believing is seeing!
3. See with your brain, then your heart, then your eyes
4. Become the person that says I'll see the bridge before I cross it
5. See, hear, smell, touch, taste (common sense) and whatever is missing - your sixth sense





WORK

1. Live by the principles and your work will move in directions you did not know were possible

LEARN

THINK

WORK



If you don't think about it first...



You won't maximize the learning

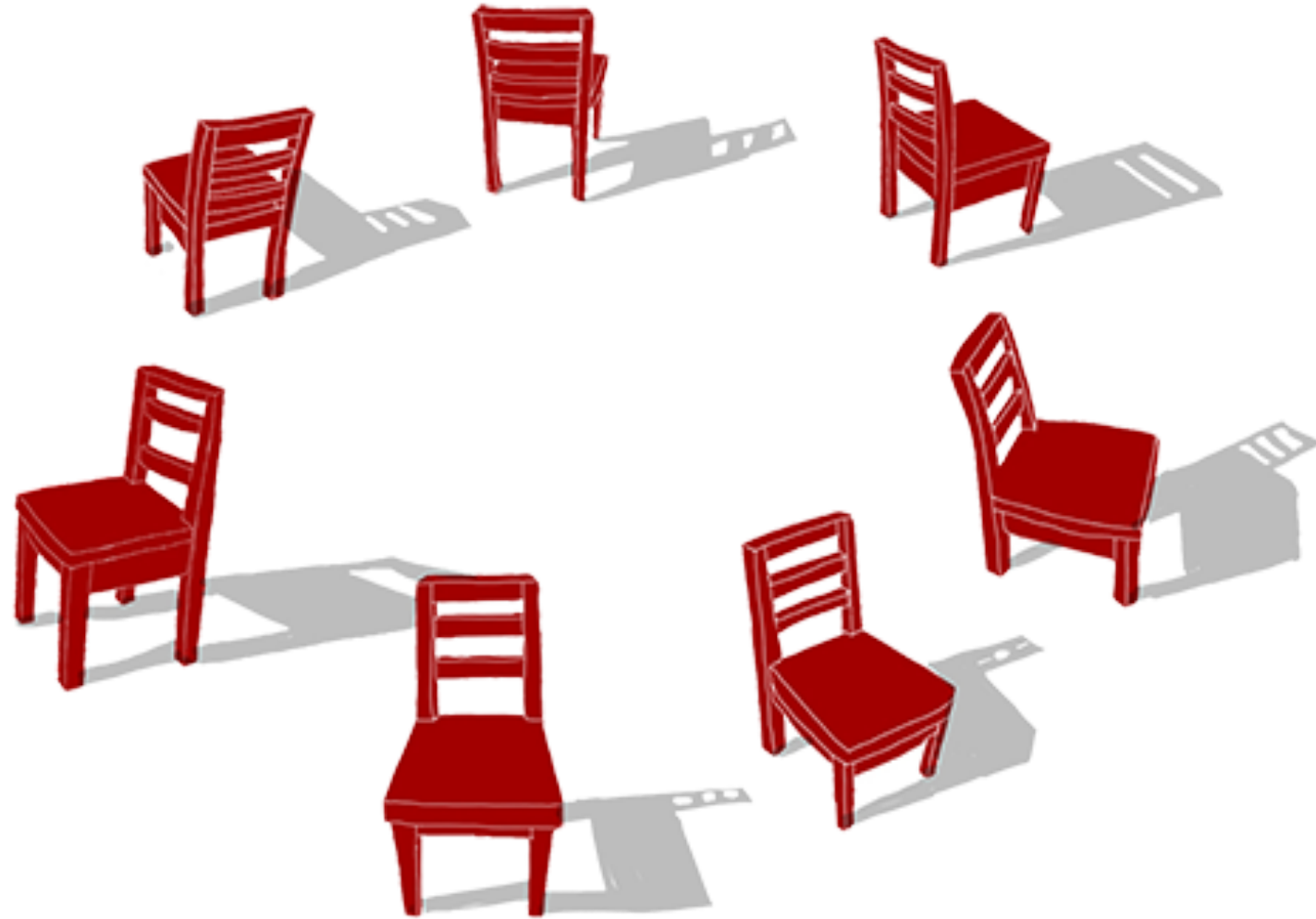


And it will reflect in your work

D I F F E R E N T L Y







How do you feel?

- Cancel
- Plan
- Start over
- Change
- Uncertain
- Substitute
- Reorder
- Rework
- Modify
- Annul

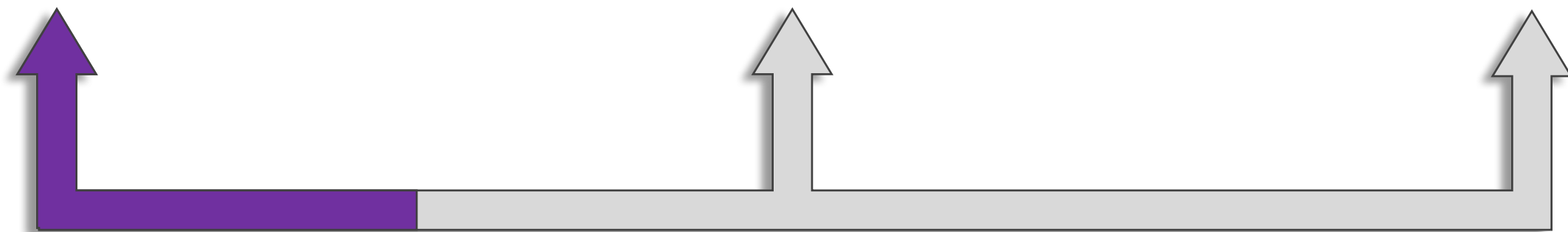


- Nullify
- Ax
- Abandon
- Invalidate
- Void
- Retract
- Countermand
- Withdraw
- Replace
- Alter
- Tweak
- Scrap

John Hancock

How will you...

Think differently?



THINK

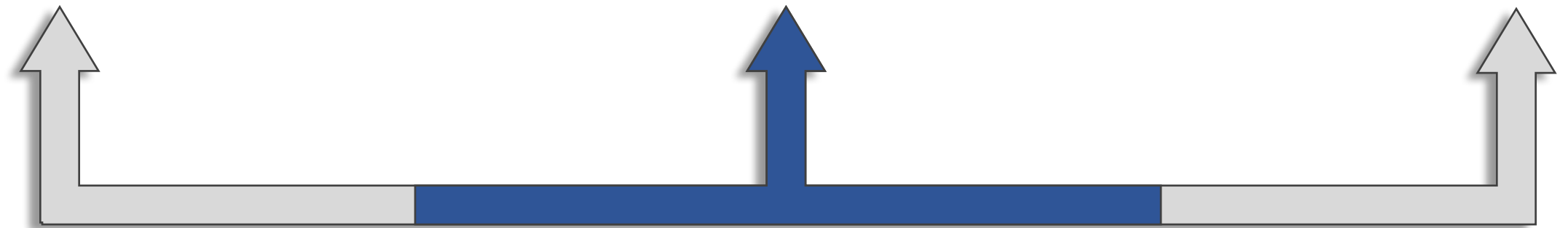
LEARN

WORK



How will you...

Learn differently?



THINK

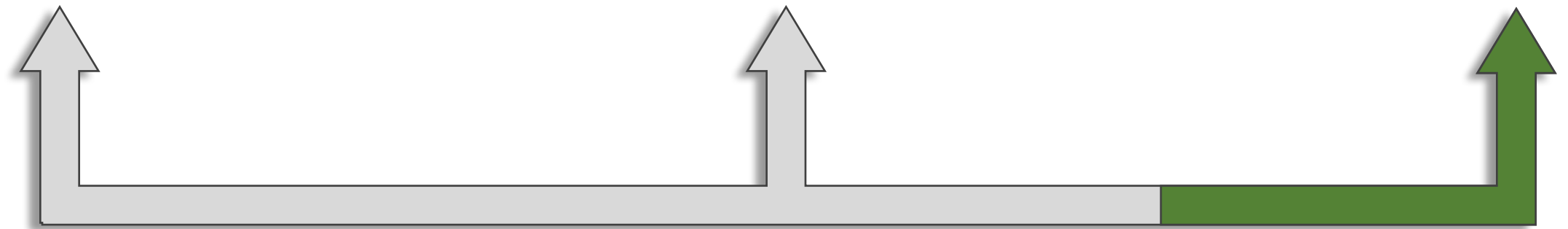
LEARN

WORK



How will you...

Work differently?



THINK

LEARN

WORK



La La Land for the win?

- You must evolve
- You have to be revolutionary
- When people say they hate Business Analysis or Business Analysts it is because they have no context
- How are *you* going to be a revolutionary if you're so entrenched in the past? ... Business Analysis is about the future
- I think it matters that you like the Business Analysis you're doing
- People will want to have you do Business Analysis because you're passionate about it and people love what people are passionate about



Process
Specialist

Global Bartender

Storyteller

Negotiator

Counselor

Architect

Problem
Solver

Data Modeler

UI Specialist

FLSUNPERS@n

Psychologist

PM/BA/QA

Hostage Negotiator

Agilist

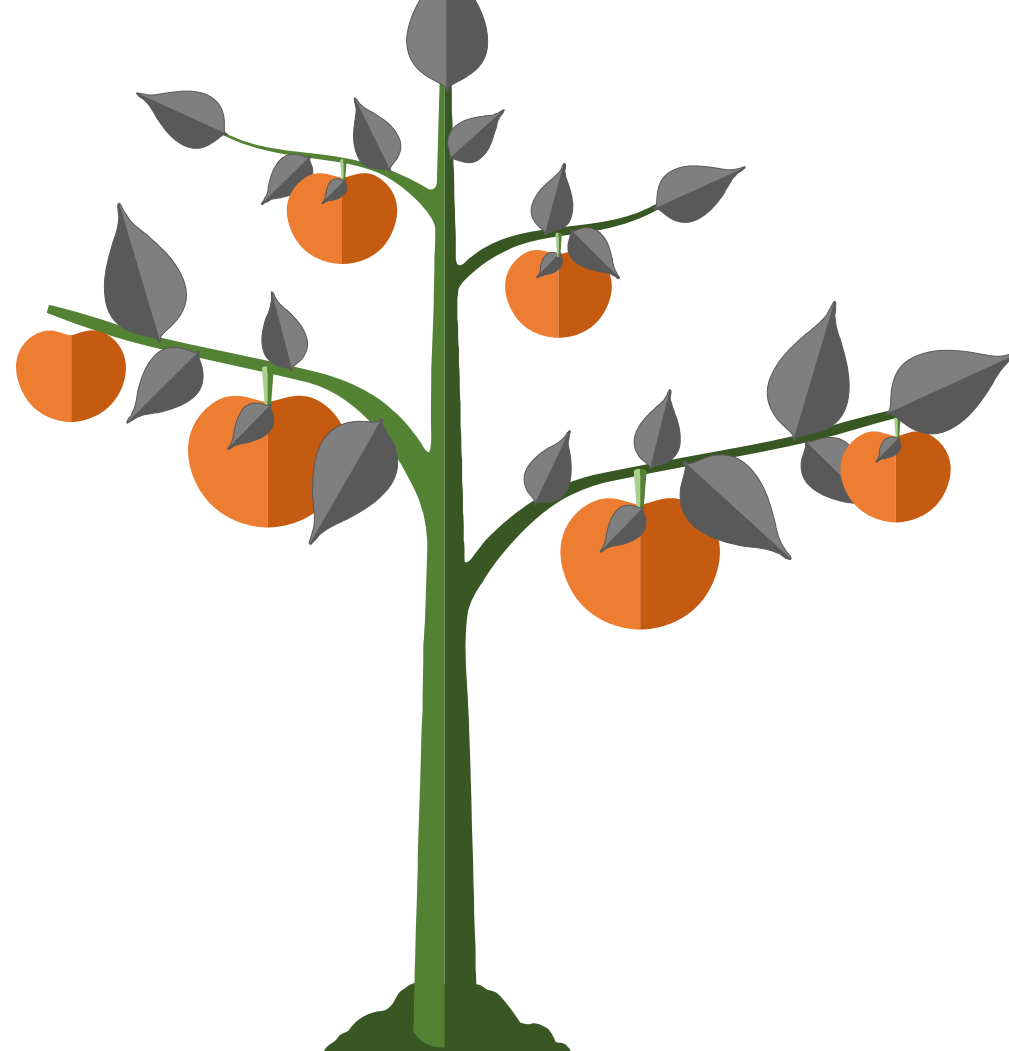
Configuration
Specialist

Facilitator

Data Scientist

Financial Analyst

Critical Thinker



YOU

Principled approach to life
Dealing with complex situations
Maximizing your potential
Wisdom
FLUID PERSON – MVP FOCUSED

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Think Learn Work
Differently

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