Who Knew a Project Could be so Fun! Collaborative Games to Define Project Scope

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Agenda

• Why we define project scope
• Worst Case Scenario Affinity Map Mini Workshop
• Product Box Mini Workshop
• Wrap Up
Why define project scope?
Collaboration Games

- Worst Case Scenario – Affinity Map

- Product Box
Worst Case Scenario

• Divide up into teams
• Discuss and choose a Product (physical product, service, application, mobile app, etc) to define the scope
• You have 5 minutes to come up with your Product!

BE AS CREATIVE AS YOU WANT!
Brainstorming

• Step 1 – (5 minutes)
  • One idea per sticky note for your product
  • Once you’ve brainstormed place all notes in center for review

• Step 2 – (7 minutes)
  • NO TALKING!
  • Look at all the ideas created
  • Group related items in piles

• Step 3 – (15 minutes)
  • You may now talk 😊
  • Begin discussing the patterns, select a heading for each group
  • Asterisk the top 10 items your product must have or it will fail
Discussion

• What went well?
• What challenges did your team have?
• Who really wanted to talk?
• Don’t do this in one session
  • Break out into multiple sessions
  • Let stakeholders brainstorm on own
• Remember this should evolve
• It’s ok to go back and add items to sections completed
• Make sure there is a stand alone facilitator
Your Mission

- Imagine that they’re selling your product at a tradeshow, retail outlet, or public market
- Using the boxes provided design a product box you would buy
- Think Benefits, catch phrases, NON FUNCTIONALS

Have fun with it

- 10 Minutes to create your box
- Heads up: You’ll have to sell it to the room
Discussion

• What went well?
• What challenges did your team have?
Wrap up Discussion

• Did you learn something new this evening?
• Are these techniques you would like to use in your organization?
• What challenges do you think you would have using these techniques?
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