

# Chapter Newsletter

## BA's and Brews

Don't forget to register on our website for our final BA's and Brews event of the Summer happening on August 13th at Mahoney's in Oshkosh! The IIBA® Northeast Wisconsin Chapter, with the support of corporate sponsors, will be providing appetizers for the event. A cash bar will also be available.

At the July event in Green Bay, we enjoyed conversation with over twenty people at Badger State Brewing Company. Come help us bring a close to a great summer in Oshkosh and learn what IIBA® has to offer!

#BA'sAndBrews #AskBA



## New Marketing Intern

Marissa Miller, a Marketing and Graphic Design student from UW-Green Bay, is our newest addition to the IIBA® Northeast Wisconsin team! She will be assisting in our marketing efforts, creating marketing materials, and designing various computer graphic elements for our chapter.

One of Marissa's first tasks was to create a logo and banner for our BA's & Brews event happening this Summer. Her design is below! We invite you to check out our social media platforms and website to find more information on the event. Hope to see you there!

"Marissa did a tremendous job listening to my vision for the BA's and Brew event. The final logo incorporated 4 key elements: BA (Community), Brews (Content), Speech Bubbles (Conversation), and intersecting images (Connection). Once we had the logo, the banner came into place and really is the star of our networking event campaign. Thank you Marissa for joining our team."

- Chris Petersen  
IIBA® NEW  
President



The mission of the IIBA® Northeast Wisconsin Chapter is to provide opportunities for education, sharing and continuous improvement so that we promote business analysis within organizations in our community.

IIBA® is the International Institute of Business Analysis™ and has the mission to unite a community of professionals to create better business outcomes.

Website: [newwisconsin.iiba.org](http://newwisconsin.iiba.org)

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